



Craft Guild of Chefs Awards 2019

Hilton Park Lane, London
Thursday 6 June 2019

Summary

The awards will be taking place on Thursday 6 June 2019, Grosvenor House, London;

- 750 guests, unparalleled networking within the Chef community
- The Chefs' Oscars
- Celebrate culinary excellence across the catering industry
- Attended by all the 'movers and shakers'
- Fabulous food
- The leading chefs from the industry
- Unrivalled experience



Celebrating culinary excellence

*Unrivalled
networking*



How does it work?

- Proposed written nominations from across the industry
- Shortlist created by CGC judging panel
- Shortlist judged by CGC senior members and selected high profile members of the catering community
- Winner selected
- Special Award selected by CGC committee
- The Innovation award – voted by guests on the night
- The People's Choice award - voted for by Craft Guild members

The Awards 2018

- **Apprentice Chef Award**
- **Armed Services Chef Award**
- **Banqueting & Event Chef Award**
- **Chef Lecturer Award**
- **Competition Chef Award**
- **Contract Catering Chef Award**
- **Development Chef Award**
- **Ethnic Chef Award**
- **Innovation Award**
- **International Chef Award - New**
- **Pastry Chef Award**
- **People's Choice Award**
- **Pub Restaurant Chef Award**
- **Public Sector Chef Award**
- **Restaurant Chef Award**
- **Young Chef Award**
- **New Restaurant of the Year Award**
- **Special Award**
- **The People's Choice Award**

Sponsor Package

Pre Event:

- Logos on all literature and in magazine
- Magazine call to action pages from January to March 2019 (running Stockpot and Cost Sector Catering)
- 1 x full page advertisement & logo within CGC Mag
- E-shot to 10,000 chefs from CGC member database and across foodservice industry
- Linked logos on relevant pages on CGC website

Total pre-event reach in excess of 80,000

At Event:

- Logos and branding on all projections, backboards and literature to include nominees brochure and seating plan
- Area within sponsors VIP drinks reception
- Presentation of Award
- Table of 12
- 8 x chefs to be placed on sponsors table from sector of their choice
- Premier table placing for sponsors – near front of stage
- 2 x bottles of champagne on table and branded sponsor hostess for the night

continued...

Celebrating culinary excellence

Sponsor Package continued...

Post Event

- 40 Pages of awards coverage in the Summer issue June 2019 of Stockpot Magazine – logos placed as appropriate, the issue is distributed on the night
- Full Page advert opposite the category winner in the awards issue of Stockpot Magazine, Summer issue June 2019
- Extensive coverage on Craft Guild of Chefs and Cost Sector Catering websites
- Coverage with logo of winners in nearest issue of Cost Sector Catering magazines
- Press release and image sent over night for use the next day of winners
- 1 x place at Craft Guild of Chefs Awards 2018 Winners Lunch – date TBC

In addition you will also receive Business Partnership with the Guild which includes a place at the Business Partner lunch (date TBC).

Total Cost | £11,000 + VAT



Celebrating culinary excellence

Contacts

Managing Director

Andrew Archer

020 8269 7903

andrewa@dewberryredpoint.co.uk

Group Editor

David Foad

020 8269 7914

davidf@dewberryredpoint.co.uk

Group Sales Director

Stuart Barnett

07536 110509

sbarnett@dewberryredpoint.co.uk

National Account Director

Gina Ritrovato

0208 269 7870

ginar@dewberryredpoint.co.uk



Celebrating culinary excellence