

DIRECT MAILING

Getting your information into the hands of key decision makers across the cost sector catering industry...

With over 20 years of experience marketing products and services to this sector, we can help ensure your business, brand or products stand out.

From a single letter to a brochure, flyer or catalogue mailing, each mailing we carry out can be tailored to your specific requirements.

Talk to us about what you would like to achieve from your activity and we will come up with suggestions and solutions to suit your budget.

T: 0845 000 2500

E: info@dewberryredpoint.co.uk

Example Mailing – A5 size

Mail personalised letter with A5 brochure/insert
 Printed to your own letterhead
 Letter and insert enclosed to C5 window envelope
 Despatched using economy discounted service

Quantity: 10,000	Cost
Data rental - optional	£1,250 (if using DR data)
Fulfilment	£1,450
Postage – up to 100g	£2,630
TOTAL	£5,330 (£0.53 per item)

Example Mailing – A4 size

Mail personalised letter with A4 brochure/insert
 Printed to your own letterhead
 Letter and insert enclosed to A4 window envelope
 Despatched using economy discounted service

Quantity: 5,000	Cost
Data rental - optional	£625 (if using DR data)
Fulfilment	£855
Postage – up to 100g	£1,800
TOTAL	£3,280 (£0.66 per item)

Think different... Think smart